



# Cookie Policy

Effective as of August 1, 2018, IJCorp, Inc. ("IJCorp") and its subsidiaries (collectively, the "IJCorp Group" or "we" or "us" or "our") have updated our Cookie Policy. For a prior version of our Cookie Policy, click [here](#).

## 1. Intro

This Cookie Policy ("Policy") explains that we believe in being open and clear about how we use your information. Therefore, transparency, detailed information are provided on how and when we use cookies on our Websites. For this Policy, the term "Websites" shall refer collectively to <http://www.ijc.com/> as well as the other websites that the IJCorp Group operates and that may link to this Policy.

## 2. Does IJCorp use Cookies?

Yes. The IJCorp Group and our marketing partners, affiliates, and analytics or service providers use cookies and other technologies to ensure everyone who uses the Websites has the best possible experience.

## 3. What is a Cookie?

A cookie is a small text file placed on your hard drive by a web page server. Cookies contain information that a web server can later read in the domain that issued the cookie to you. Specific cookies while using certain features or select specific preferences, with some cookies will always being used. You can find out more about each cookie by viewing our current cookie list below. We update this list quarterly, so there may be additional cookies that are not yet listed. In addition, web beacons, tags, and scripts may be used in the Websites or emails to help us deliver cookies, count visits, understand usage and campaign effectiveness, and determine whether an email has been opened and executed. We may receive reports based on these technologies by our service/analytics providers on an individual and aggregated basis.

## 4. Why does IJCorp use Cookies?

When you visit the Websites, we may place several cookies in your browser. For example, we use cookies on the Websites to understand visitor and user preferences, improve their experience, and track and analyze usage, navigational, and other statistical information. You can control the use of cookies at the individual browser level. If you disable cookies, you may still visit the Websites, but your ability to use some features or areas may be limited. How to disable Cookies  
You can generally accept or decline the use of cookies through a functionality built into your web browser. To learn more about how to control cookie settings through your browser: Click

[here](#) to learn more about the "Private Browsing" setting and managing cookie settings in Firefox; Click [here](#) to learn more about "Incognito" and managing cookie settings in Chrome; Click [here](#) to learn more about "InPrivate" and managing cookie settings in Internet Explorer, or Click [here](#) to learn more about "Private Browsing" and managing cookie settings in Safari. If you want to learn more about cookies or how to control, disable or delete them, please visit <http://www.aboutcookies.org> for detailed guidance. In addition, specific third-party advertising networks, including Google, permit users to opt-out of or customize preferences associated with your internet browsing. To learn more about this feature from Google, click [here](#). Many jurisdictions require or recommend that website operators inform users/visitors about the nature of cookies they utilize and, in certain circumstances, obtain the consent of their users to the placement of certain cookies. The Websites include third-party social media features, such as the Facebook Like button, and third-party widgets, such as the 'Share This button or interactive mini-programs that run on the Websites. These features may collect your IP address, which page you are visiting on the Websites, and set a cookie to enable the feature to function correctly. Your interaction with these features is governed by the privacy policy of the third-party company providing it. We may use any of the following categories of cookies on the Websites as detailed below. Each cookie falls within one of the four following categories:

Category	Description
1. Essential Cookies	Essential cookies are sometimes called "strictly necessary," Without them, we cannot provide many services you need on the Websites. For example, essential cookies help remember your preferences as you move around the Websites.  These cookies track information about visits to the Websites to make improvements and report our performance. For example: analyze visitor and user behavior to provide more relevant content or suggest certain activities.
2. Analytics Cookies	They collect information about how visitors use the Websites, which site the user came from, the number of each user's visits, and how long a user stays on the Websites. We might also use analytics cookies to test new ads, pages, or features to see how users react to them.
3. Functionality or Preference Cookies	During your visit to the Websites, cookies remember information you have entered or choices you make (such as your username, language, or your region) on the Websites. They also store your preferences when personalizing the Websites to optimize your use of IJCorp, for example, your preferred language. Preferences through persistent cookies, remember, and the next time you visit the Websites, you will not have to set them again.
4. Targeting or Advertising Cookies	These cookies are placed by third-party advertising platforms or networks to deliver ads and track ad performance, enabling advertising networks to deliver advertisements that may be relevant to you based upon your activities (this is sometimes called "behavioral" or "targeted" advertising) on the Websites. They may subsequently use information about your visit to target advertising you may be interested in on the Websites and other websites. For example, these cookies remember which browsers have visited the Websites.

List of Cookies used on the Websites:

Website Name(s)	Cookie Name	Cookie Purpose	Cookie Duration	Category
www.IJCorp.com, www.zopim.com, & www.outbound.io	Optimizely	Tracking for A/B testing	10 years	Analytics
www.IJCorp.com & www.zopim.com	Heap	Event tracking to monitor the behavior	Two years	Analytics
www.IJCorp.com	Mixpanel	Event tracking to monitor the behavior	One year	Analytics
www.IJCorp.com	Gauge	High-level behavior tracking	Two years	Functionality/ Preference
All Websites	Google Analytics	Collects information about how visitors use the Websites, which website the user came from, the number of each user's visits, and how long a user stays on the Websites	Two years	Analytics
www.IJCorp.com	Livefyre	Visitor authentication for commenting and user reviews	Two years	Essential
www.IJCorp.com	Disqus	Visitor authentication for commenting and user reviews	Two years	Essential
www.IJCorp.com & www.zopim.com	Crazy Egg	Analytics Tool that gives us heat maps and clicks data	Five years	Analytics
www.IJCorp.com & www.zopim.com	Eloqua	Marketing automation software	1 year	Essential
www.IJCorp.com	Pardot	Marketing automation software	Ten years	Targeting/ Advertising

www.IJCorp.com & www.zopim.com	Facebook for Developers	Enable visitors to share website pages and content through third-party social networking and other websites. The companies that serve these cookies may also use visitors' information to help target advertising on other websites.	Two years	Essential
www.IJCorp.com & www.zopim.com	Double click	Re-targeting, optimization, reporting, and attribution of online adverts	Two years	Targeting/ Advertising
www.IJCorp.com & www.zopim.com	AppNexus	Advertising Vendor for prospecting	2 years	Targeting/ Advertising
www.IJCorp.com & www.zopim.com	Google Adwords Conversion	Advertising pixel for prospecting and retargeting	540 days	Targeting/ Advertising
www.IJCorp.com & www.zopim.com	Live Ramp	Tracking of anonymous user characteristics	180 days	Targeting/ Advertising
www.IJCorp.com & www.outbound.io	Twitter Advertising	Advertising	2 years	Essential
www.IJCorp.com	Clear bit	Stores information on the user to not display so many forms	Session	Functionality/ Preference
www.IJCorp.com	Home Type	Determines visitor type and stores which web content to display to a visitor	5 minutes to 1 day	Functionality/ Preference
www.IJCorp.com	Naver	Tracks conversions from Naver	6 months	Targeting/ Advertising
www.IJCorp.com	Yahoo! Japan	Advertising vendor for search marketing	30 days	Targeting/ Advertising

www.IJCorp.com	_IJCorp_shared_session	Holds session information for sharing across IJCorp applications.	Session	Essential
www.IJCorp.com	_IJCorp_nps_session	Sessions for NPS.	Session	Functionality/ Preference
www.IJCorp.com	_IJCorp_session	Hold session information for root access applications.	Session	Essential
www.IJCorp.com	_help_center_session	Sessions for Guide.	Session	Essential
www.IJCorp.com	_voice_session	Sessions for Voice.	Session	Functionality/ Preference
www.IJCorp.com	_carson_container_session	Sessions for Carson.	Session	Targeting/ Advertising
www.IJCorp.com	_IJCorp_remember_me	Preference for maintaining login sessions	2 Weeks	Essential
www.IJCorp.com	_IJCorp_settings	Arbitrary, non-PII settings usually for preferences	One year	Functionality/ Preference
www.IJCorp.com	_IJCorp_cookie	Arbitrary, non-PII settings usually for preferences	20 years	Functionality/ Preference
www.IJCorp.com	Varick Media	Advertising vendor for prospecting	90 days	Targeting/ Advertising
www.IJCorp.com	LinkedIn	Advertising	Session	Targeting/ Advertising
www.IJCorp.com	Marin	Ad management platform, track conversions on the website	One year	Targeting/ Advertising
www.IJCorp.com	Facebook	advertising vendor	180 days	Targeting/ Advertising
www.IJCorp.com	Bio	Allow advertising via Display, Retargeting, and other channels	Five years	Targeting/ Advertising
www.IJCorp.com	Convertro	Multichannel analytics platform	13 years	Analytics

www.IJCorp.com	Quantcast	Advertising	6 months	Targeting/ Advertising
www.IJCorp.com	Bidtellect	Capture conversions on a cookie level to help automate campaigns and capture cookie information for IJCorp.com visitors	30 days	Targeting/ Advertising
www.IJCorp.com, www.zopim.com, & www.bimeanalytics.com	Google Tag Manager	Traffic and visitor behavior measurement	Two years	Analytics
www.IJCorp.com & www.zopim.com	Bing	Advertising vendor for search marketing	2 years	Targeting/ Advertising
www.zopim.com, www.bimeanalytics.com, & www.outbound.io	Cloudflare	Control over cache of assets	1 year	Essential
www.zopim.com	Wistia	Video Streaming	Ten years	Essential
www.zopim.com	Facebook Business	Used for creating custom audience on Facebook for advertising purpose	Two years	Targeting/ Advertising
www.zopim.com	Facebook Impression	Advertising	Two years	Targeting/ Advertising
www.zopim.com	OpenX	Publisher/Ad platform	180 days	Targeting/ Advertising
www.zopim.com	Twitter Analytics	Web analytics	Two years	Analytics
www.zopim.com	Google Dynamic Remarketing	Advertising	180 days	Targeting/ Advertising
www.zopim.com	Rlcdn.com	Ad targeting	10 years	Targeting/ Advertising
www.zopim.com	Smartadserver.com	Ad targeting	10 years	Targeting/ Advertising
www.zopim.com	Smartadserver.com	Advertising	10 years	Targeting/ Advertising

www.zopim.com	Bidswitch	Publisher/Ad Platform	10 years	Targeting/Advertising
www.zopim.com	Pubmatic	Publisher/Ad Platform	session	Targeting/Advertising
www.zopim.com	Delivery.swid.switchads.com	Advertising	2 years	Targeting/Advertising
www.zopim.com	angsryr.com	Targeting/Advertising	10 years	Targeting/Advertising
www.zopim.com	Adtechus.com	Advertising	10 years	Targeting/Advertising
www.zopim.com	.adnxs.com	Advertising	10 years	Targeting/Advertising
www.zopim.com	iLijit.com	Advertising	10 years	Targeting/Advertising
www.zopim.com	Kissmetrics	Analytics Tool to track visitor behavior	Session	Analytics
www.zopim.com	OpenX	Programmatic advertising	180 days	Targeting/Advertising
www.zopim.com	Yahoo Ad Exchange	Advertising	30 days	Targeting/Advertising
www.zopim.com and www.outbound.io	Hubspot	Email marketing	Ten years	Targeting/Advertising
www.zopim.com and www.outbound.io	Rubicon	Advertising	180 days	Targeting/Advertising
www.bimeanalytics.com	Google Analytics	Session Google Analytics	10 minutes	Analytics
www.bimeanalytics.com & www.outbound.io	Heap Analytics	Event tracking to monitor the behavior	Two years	Analytics
www.bimeanalytics.com & www.outbound.io	Heap Analytics	Session Heap Analytics	30 min	Analytics
www.bimeanalytics.com	Vimeo	Vimeo video player	2 years	Functionality/Preference
www.bimeanalytics.com	Google	Google Account – SSO	6 months	Functionality/Preference
www.bimeanalytics.com	Capterra	Conversion tracking	30 min	Targeting/Advertising
www.bimeanalytics.com	Website Language	Language settings	30 min	Functionality/Preference

www.bimeanalytics.com	popupHide	Determines if a user has accepted or rejected the demo request popup that appears after a particular time on the website	Session	Functionality/Preference
www.outbound.io	Segment	Analytics	1 year	Targeting/advertising
www.outbound.io	Optimizely	Tracking for A/B testing	Session	Targeting/advertising
www.outbound.io	Inspectlet	Event tracking to monitor the behavior	One year	Analytics
www.outbound.io	Inspectlet	Event tracking to monitor the behavior	Never	Analytics
www.outbound.io	Hubspot	Advertising	Two years	Targeting/Advertising
www.outbound.io	Hubspot	Advertising	Session	Targeting/Advertising
www.outbound.io	Hubspot	Advertising	30 minutes	Targeting/Advertising
www.outbound.io	Wistia	Video Streaming	One year	Essential
www.outbound.io	DoubleClick	Retargeting, optimization, reporting, and attribution of online adverts	Six years	Targeting/Advertising
www.outbound.io	Adroll	Advertising focused on retargeting	13 months	Targeting/Advertising
www.outbound.io	Google Analytics	This web analytics cookie collects information about how visitors use the Websites, which website the user came from, the number of each user's visits, and	30 days	Analytics



		how long a user stays on the Websites		
www.outbound.io	AppNexus	Advertising Vendor for prospecting	90 days	Targeting/Advertising
www.outbound.io	AppNexus	Advertising Vendor for prospecting	One day	Targeting/Advertising
www.outbound.io	AppNexus	Advertising Vendor for prospecting	90 days	Targeting/Advertising
www.outbound.io	Bidswitch	Regulates synchronization of user identification and exchange of user data between various advertising services.	One year	Targeting/Advertising
www.outbound.io	Taboola	Website event tracking	One year	Targeting/Advertising
www.outbound.io	Rubicon	Publisher/Ad platform	30 days	Targeting/Advertising
www.outbound.io	Rubicon	Publisher/Ad platform	One year	Targeting/Advertising
www.outbound.io	Rubicon	Publisher/Ad platform	Session	Targeting/Advertising
www.outbound.io	ToutApp	Lead activity tracking	Five years	Targeting/Advertising
www.outbound.io	Facebook	Advertising	90 days	Targeting/Advertising
www.outbound.io	Pubmatic	Ad Targeting/Content Customization	90 days	Targeting/Advertising
www.outbound.io	Pubmatic	Ad Targeting/Content Customization	400 days	Targeting/Advertising
www.outbound.io	Casale Media	Advertising	One day	Targeting/Advertising
www.outbound.io	Casale Media	Advertising	Session	Targeting/Advertising
www.outbound.io	Casale Media	Advertising	One year	Targeting/Advertising

www.outbound.io	Casale Media	Advertising	90 days	Targeting/Advertising
www.outbound.io	Rlcdn.com	Ad targeting	180 days	Targeting/Advertising
www.outbound.io	Adtechus.com	Registers a unique ID that identifies the user's device at subsequent visits. The ID has targeted ads.	Two years	Targeting/Advertising
www.outbound.io	Adtechus.com	They are used to check if the user's browser supports cookies.	Session	Targeting/Advertising
www.outbound.io	AdRoll	Advertising focused on retargeting	Two years	Targeting/Advertising
www.outbound.io	Wistia	Video Streaming	20 years	Functionality/Preference

## 6. Cookies Subject to Change

The content of this Policy is for your general information and use only. These cookies are subject to change without notice. You acknowledge that this information may contain inaccuracies or errors and is subject to change. We expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.

## 7. Cookies Used in Our Services

In addition to using cookies on our Websites as described above, we also use cookies and other tracking technologies to connect with your access to and use of the products and services we market for subscription on our Websites (our "Services"). How and why we use cookies and other tracking technologies in our Services is further explained in our Master Subscription Agreement found [here](#).

## 8. Updating This Policy

If there are any material changes to this Policy, notification posting prominent are noticed on our Websites before the change becomes effective. In addition, we encourage you to periodically review this page for the latest information on the Policy. Your continued use of the Websites constitutes your agreement to be bound by such changes to this Policy. If you do not accept the terms of this Policy, your only remedy is to discontinue the use of and access to the Websites—last updated September 06, 2018.