

Cookie Website Information

Website Name(s)	Cookie Name	Cookie Purpose	Cookie Duration	Category
www.IJCorp.com, www.zopim.com, & www.outbound.io	Optimizely	Tracking for A/B testing	10 years	Analytics
www.IJCorp.com & www.zopim.com	Heap	Event tracking to monitor behavior	2 years	Analytics
www.IJCorp.com	Mixpanel	Event tracking to monitor behavior	1 year	Analytics
www.IJCorp.com	Gauge	High level behavior tracking	2 years	Functionality/ Preference
All Websites	Google Analytics	Collects information about how visitors use the Websites, which website the user came from, the number of each user's visits and how long a user stays on the Websites	2 years	Analytics
www.IJCorp.com	Livefyre	Visitor authentication for commenting and user reviews	2 years	Essential
www.IJCorp.com	Disqus	Visitor authentication for commenting and user reviews	2 years	Essential
www.IJCorp.com & www.zopim.com	Crazy Egg	Analytics Tool that gives us heat maps and click data	5 years	Analytics
www.IJCorp.com & www.zopim.com	Eloqua	Marketing automation software	1 year	Essential
www.IJCorp.com	Pardot	Marketing automation software	10 years	Targeting - Advertising
www.IJCorp.com & www.zopim.com	Facebook for Developers	Enable visitors to share website pages and content through third party social networking and other websites. The companies that serve these cookies may also use visitors information to serve targeted advertising on other websites.	2 years	Essential
www.IJCorp.com & www.zopim.com	DoubleClick	Re-targeting, optimization, reporting and attribution of online adverts	2 years	Targeting - Advertising
www.IJCorp.com & www.zopim.com	AppNexus	Advertising Vendor for prospecting	2 years	Targeting - Advertising
www.IJCorp.com & www.zopim.com	Google Adwords Conversion	Advertising pixel for prospecting and retargeting	540 days	Targeting - Advertising
www.IJCorp.com & www.zopim.com	LiveRamp	Tracking of anonymous user characteristics	180 days	Targeting - Advertising
www.IJCorp.com & www.outbound.io	Twitter - Advertising	Advertising	2 years	Essential
www.IJCorp.com	Clearbit	Stores information on user in order to not display so many forms	Session	Functionality/ Preference

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www.IJCorp.com	homeType	Determines visitor type and stores which web content to display to visitor	5 minutes to 1 day	Functionality/ Preference
www.IJCorp.com	Naver	Tracks conversions from Naver	6 months	Targeting - Advertising
www.IJCorp.com	Yahoo! Japan	Advertising vendor for search marketing	30 days	Targeting - Advertising
www.IJCorp.com	IJCorp shared session	Holds session information for sharing across IJCorp applications.	Session	Essential
www.IJCorp.com	IJCorp nps session	Sessions for NPS.	Session	Functionality/ Preference
www.IJCorp.com	IJCorp - session	Hold session information for root access applications.	Session	Essential
www.IJCorp.com	Help center_session	Sessions for Guide.	Session	Essential
www.IJCorp.com	voice_session	Sessions for Voice.	Session	Functionality/ Preference
www.IJCorp.com	carson_container session	Sessions for Carson.	Session	Targeting - Advertising
www.IJCorp.com	IJCorp remember_me	Preference for maintaining login sessions	2 Weeks	Essential
www.IJCorp.com	_IJCorp_settings	Arbitrary, non-PII settings usually for preferences	1 year	Functionality/ Preference
www.IJCorp.com	_IJCorp_cookie	Arbitrary, non-PII settings usually for preferences	20 years	Functionality/ Preference
www.IJCorp.com	Varick Media	Advertising vendor for prospecting	90 days	Targeting - Advertising
www.IJCorp.com	LinkedIn	Advertising	Session	Targeting - Advertising
www.IJCorp.com	Marin	Ad management platform, track conversions on the website	1 year	Targeting - Advertising
www.IJCorp.com	Facebook	advertising vendor	180 days	Targeting - Advertising
www.IJCorp.com	Bizo	Allow advertising via Display, Retargeting and other channels	5 years	Targeting - Advertising
www.IJCorp.com	Convertro	Multichannel analytics platform	13 years	Analytics
www.IJCorp.com	Quantcast	Advertising	6 months	Targeting - Advertising
www.IJCorp.com	Bidtellect	Capture conversions on a cookie level to help automate campaigns and capture cookie information for IJCorp.com visitors	30 days	Targeting - Advertising
www.IJCorp.com, www.zopim.com, & www.bimeanalytics.com	Google Tag Manager	Traffic and visitor behavior measurement	2 years	Analytics

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www.IJCorp.com & www.zopim.com	Bing	Advertising vendor for search marketing	2 years	Targeting - Advertising
www.zopim.com, www.bimeanalytics.com, & www.outbound.io	Cloudflare	Control over cache of assets	1 year	Essential
www.zopim.com	Wistia	Video Streaming	10 years	Essential
www.zopim.com	Facebook Business	Used for creating custom audience on Facebook for advertising purpose	2 years	Targeting - Advertising
www.zopim.com	Facebook Impression	Advertising	2 years	Targeting - Advertising
www.zopim.com	OpenX	Publisher/Ad platform	180 days	Targeting - Advertising
www.zopim.com	Twitter Analytics	Web analytics	2 years	Analytics
www.zopim.com	Google Dynamic Remarketing	Advertising	180 days	Targeting - Advertising
www.zopim.com	Rlcdn.com	Ad targeting	10 years	Targeting - Advertising
www.zopim.com	Smartadserver.com	Ad targeting	10 years	Targeting - Advertising
www.zopim.com	Smartadserver.com	Advertising	10 years	Targeting - Advertising
www.zopim.com	Bidswitch	Publisher/Ad Platform	10 years	Targeting - Advertising
www.zopim.com	Pubmatic	Publisher/Ad Platform	session	Targeting - Advertising
www.zopim.com	Delivery.swid.switchads.com	Advertising	2 years	Targeting - Advertising
www.zopim.com	angsryr.com	Targeting - Advertising	10 years	Targeting - Advertising
www.zopim.com	Adtechus.com	Advertising	10 years	Targeting - Advertising
www.zopim.com	.adnxs.com	Advertising	10 years	Targeting - Advertising
www.zopim.com	iLijit.com	Advertising	10 years	Targeting - Advertising
www.zopim.com	Kissmetrics	Analytics Tool to track visitor behaviour	Session	Analytics
www.zopim.com	OpenX	Programmatic advertising	180 days	Targeting - Advertising
www.zopim.com	Yahoo Ad Exchange	Advertising	30 days	Targeting - Advertising
www.zopim.com and www.outbound.io	Hubspot	Email marketing	10 years	Targeting - Advertising

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www.zopim.com and www.outbound.io	Rubicon	Advertising	180 days	Targeting - Advertising
www.bimeanalytics.com	Google Analytics	Session Google Analytics	10 minutes	Analytics
www.bimeanalytics.com & www.outbound.io	Heap Analytics	Event tracking to monitor behavior	2 years	Analytics
www.bimeanalytics.com & www.outbound.io	Heap Analytics	Session Heap Analytics	30 min	Analytics
www.bimeanalytics.com	Vimeo	Vimeo video player	2 years	Functionality/ Preference
www.bimeanalytics.com	Google	Google Account – SSO	6 months	Functionality/ Preference
www.bimeanalytics.com	Capterra	Conversion tracking	30 min	Targeting - Advertising
www.bimeanalytics.com	Website Language	Language settings	30 min	Functionality/ Preference
www.bimeanalytics.com	popupHide	Determines if a user has accepted or rejected the demo request popup that appears after a certain time on the website	Session	Functionality/ Preference
www.outbound.io	Segment	Analytics	1 year	Targeting - Advertising
www.outbound.io	Optimizely	Tracking for A/B testing	Session	Targeting - Advertising
www.outbound.io	Inspectlet	Event tracking to monitor behavior	1 year	Analytics
www.outbound.io	Inspectlet	Event tracking to monitor behavior	Never	Analytics
www.outbound.io	Hubspot	Advertising	2 years	Targeting - Advertising
www.outbound.io	Hubspot	Advertising	Session	Targeting - Advertising
www.outbound.io	Hubspot	Advertising	30 minutes	Targeting - Advertising
www.outbound.io	Wistia	Video Streaming	1 year	Essential
www.outbound.io	DoubleClick	Retargeting, optimization, reporting and attribution of online adverts	6 years	Targeting - Advertising
www.outbound.io	Adroll	Advertising focused on retargeting	13 months	Targeting - Advertising
www.outbound.io	Google Analytics	This web analytics cookie collects information about how visitors use the Websites, which website the user came from, the number of each user's visits and how long a user stays on the Websites	30 days	Analytics

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www.outbound.io	AppNexus	Advertising Vendor for prospecting	90 days	Targeting - Advertising
www.outbound.io	AppNexus	Advertising Vendor for prospecting	1 day	Targeting - Advertising
www.outbound.io	AppNexus	Advertising Vendor for prospecting	90 days	Targeting - Advertising
www.outbound.io	Bid switch	Regulates synchronization of user identification and exchange of user data between various advertising services.	1 year	Targeting - Advertising
www.outbound.io	Taboola	Website event tracking	1 year	Targeting - Advertising
www.outbound.io	Rubicon	Publisher/Ad platform	30 days	Targeting - Advertising
www.outbound.io	Rubicon	Publisher/Ad platform	1 year	Targeting - Advertising
www.outbound.io	Rubicon	Publisher/Ad platform	Session	Targeting - Advertising
www.outbound.io	Tout App	Lead activity tracking	5 years	Targeting - Advertising
www.outbound.io	Facebook	Advertising	90 days	Targeting - Advertising
www.outbound.io	Pubmatic	Ad Targeting/ Content Customization	90 days	Targeting - Advertising
www.outbound.io	Pubmatic	Ad Targeting/ Content Customization	400 days	Targeting - Advertising
www.outbound.io	Casale Media	Advertising	1 day	Targeting - Advertising
www.outbound.io	Casale Media	Advertising	Session	Targeting - Advertising
www.outbound.io	Casale Media	Advertising	1 year	Targeting - Advertising
www.outbound.io	Casale Media	Advertising	90 days	Targeting - Advertising
www.outbound.io	Rlcdn.com	Ad targeting	180 days	Targeting - Advertising
www.outbound.io	Adtechus.com	Registers a unique ID that identifies the user's device at subsequent visits. The ID is used to target ads.	2 years	Targeting - Advertising
www.outbound.io	Adtechus.com	Used to check if the user's browser supports cookies.	Session	Targeting - Advertising
www.outbound.io	AdRoll	Advertising focused on retargeting	2 years	Targeting - Advertising
www.outbound.io	Wistia	Video Streaming	20 years	Functionality/ Preference